

VILLANOVA MBA

FAST & FLEX TRACK GUIDEBOOK

2015-2016



VILLANOVA
UNIVERSITY

Villanova School of Business



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Academic Concerns

Career Programs & Services
Alumni & Employer Connections
Case Competitions

MAC & MSF Programs & Services
MBA & MSF Fellows Program
Academic Advising

MBA Programs & Services
Academic Advising - Fast Track, Flex A-L
Graduation Confirmation

MBA Programs & Services
Curriculum Development
Academic Advising - Flex M-Z, JD/MBA,
original curriculum

Career Programs & Services
Career Guidance

DIRECTIONS TO CAMPUS

Villanova University is located on US Route 30/Lancaster Avenue at the intersection of Lancaster and Ithan Avenues, in Villanova, PA 19085.

BY CAR TO MAIN LOT:

FROM THE NORTH:

Take the New Jersey Turnpike to Exit 6 (Pennsylvania Turnpike exit). Follow the Pennsylvania Turnpike to Exit 20 (Mid-County Interchange). Take the second exit ramp to I-476 South/Chester. Take I-476 South to Exit 13 (US 30 - St. David's/Villanova). Proceed east on Route 30/Lancaster Avenue for 0.75 miles and at the sixth traffic light, turn right onto Ithan Avenue and into the main parking lot.

FROM THE WEST:

Take the Pennsylvania Turnpike to Exit 326 (Valley Forge). Take I-76 (Schuylkill Expressway) to Exit 331A (I-476 South/Chester). Take I-476 South to Exit 13 (US 30 - St. David's/Villanova). Proceed east on Route 30/Lancaster Avenue for 0.75 miles and at the sixth traffic light, turn right onto Ithan Avenue and into the main parking lot.

FROM THE SOUTH:

Take I-95 North to Exit 7 (I-476 North/Plymouth Meeting). Take I-476 North to Exit 13 (US 30 - St. David's/Villanova). Proceed east on Route 30/Lancaster Avenue for 0.75 miles and at the sixth traffic light, turn right onto Ithan Avenue and into the main parking lot.

BY CAR TO SOUTH CAMPUS:

Follow the directions above but continue straight on Ithan Avenue and turn left into South Campus.

BY CAR TO WEST CAMPUS:

If coming via Route 30 East (having exited I-476), turn left onto Route 320 North/Spring Mill Road at gas station. If coming via Route 30 West, turn right onto Route 320 North/Spring Mill Road at gas station. Once on Route 320 North, proceed about 0.20 mile, cross over railroad bridge and take the first right turn to West Campus. At train station, turn right under the bridge into the entrance to West Campus which is marked by a guard booth.

BY TRAIN/TROLLEY:

Take AMTRAK or New Jersey Transit (via SEPTA) to the 30th Street Station in Philadelphia. Ask the attendant to direct you to the Regional Rail Trains (SEPTA). Take the Paoli/Thorndale Local train to the Villanova Station, located on our campus. Wheelchair access: All airport and center city stations are wheelchair accessible; however, Villanova Station is not. Continue on the train past Villanova to the wheelchair accessible Wayne Station and from there take a taxi to the Villanova campus.

BY PLANE:

Arrange to fly into Philadelphia International Airport, which is located 30 minutes by car from the Villanova Campus.

FROM THE AIRPORT YOU HAVE THREE OPTIONS:

RENTAL CAR:

When leaving the airport, follow the signs for I-95 South. Take I-95 South to Exit 7 (I-476 North/Plymouth Meeting). From I-476 North, follow "By Car From the South" directions above.

TRAIN:

Look for the signs or ask the attendant at the ground transportation information desk to direct you to the Airport Line train station at your terminal. Purchase a ticket to the Villanova Station. The Airport Line stops at all terminals and goes to the 30th Street Station in Philadelphia. At 30th Street, change trains and board the Paoli/Thorndale Local train which will take you directly to the Villanova campus. Wheelchair access: All airport and center city stations are wheelchair accessible; however, Villanova Station is not. Continue on the train past Villanova to the wheelchair accessible Wayne Station and from there take a taxi to the Villanova campus.

MAIN LINE AIRPORT SERVICE (OR OTHER PRIVATE TRANSPORTATION):

This limousine service runs direct from Philadelphia International Airport to Villanova University. For more information, call (610) 525-0513.



65 To Villanova Conference Center (approximately 1 mile)

To Philadelphia 12 miles

Spring Mill Road Entrance

Spring Mill Road/RT 320

Office of University Admission

SEPTA Commuter Rail Station

Parking

Parking

Visitor Parking

County Line Road

SEPTA Commuter Rail Villanova Station

Spring Mill 9 callboxes

Pedestrian Tunnel

Ithan Avenue Entrance

HSB Garage (each level)

Ithan Avenue

Lancaster Avenue/RT 30

TO US RT 476

CAMPUS MAP

WHERE CAN I FIND...

SERVICES AND OFFICES

Admission Office (Graduate Business)

Alumni Affairs

Athletics

Bursar's Office

Campus Ministry

Career Services Office

Dining Facilities

Financial Assistance

Health Services

HR Development Graduate Program

Human Services (for special needs)

International Studies

President's Office

Public Safety/Parking

Registrar's Office

Student Services (Graduate Business)

UNIT

University Shop

University Advancement

University Communication

DEANS

Dean of School of Business

Dean of College of Engineering

Dean of College of Liberal A&S

Dean of College of Nursing

Dean of Enrollment Mgmt.

Dean of Graduate School, A&S

Dean of School of Law

Dean of Students

BUILDING

Bartley Hall

Alumni Hall

Davis Center

Jake Nevin Field House

Pavilion

Kennedy Hall

St. Rita's Hall

Garey Hall

Bartley Hall

CEER

Connelly Center

Dougherty Hall

Driscoll Hall

Falvey Memorial Library

Garey Hall

St. Augustine Center

School of Law

Villanova Conference Ctr.

Kennedy Hall

Health Services Building

St. Mary's Hall

Connelly Center

Middleton Hall

Tolentine Hall

Farrell Hall

Tolentine Hall

Bartley Hall

Technology Services Bldg.

Kennedy Hall

Picotte Hall at Dundale

Tolentine Hall

Bartley Hall

CEER

St. Augustine Center

Driscoll Hall

Geraghty Hall

Kennedy Hall

School of Law

Dougherty Hall

ON MAP

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FIRST THINGS FIRST

ITEMS TO TAKE CARE OF BEFORE CLASSES START

WILDCARD OFFICE

The Wildcard is your Villanova photo ID card that provides access to buildings including the library and Bartley Hall. Visit the Wildcard Office on the second floor of Dougherty Hall. Hours of operations are: Monday through Friday: 8 a.m. to 5 p.m. (extended hours at the beginning of each semester).

PARKING AND PUBLIC SAFETY

Student parking is available in the Main Lot. Parking fees are as follows:

Parking Permit (August to August)

Full-time Student: **\$100**

Evening Student: **\$50**

For students only taking classes in the Summer semester, a parking pass can be purchased for **\$40**.

In order to register your vehicle, please follow the below steps:

1. Login to MyNOVA using your assigned student ID and PIN number.
2. Click on the Novasis link.
3. Click on the Register for Parking link.
4. Complete and submit the registration form.
5. Visit Public Safety in Farrell Hall to pick up your parking pass. Hours of operation are: Monday through Thursday: 8:00 a.m. to 5:00 p.m. and Friday: 8:00 a.m. to 4:00 p.m.

For more information, visit www.villanova.edu/publicsafety/services/parking or call (610) 519-6990.

EMERGENCY CLOSINGS/ CLASS CANCELLATIONS

In the event of a weather-related emergency, class cancellation will be announced:

- On local radio stations (KYW 1060 AM)
- By calling the University Snow and Emergency Line at (610) 519-4505
- Via the web by visiting www.vpaa.villanova.edu
- Nova Alert: Villanova University has added text messaging to our emergency communications process. Nova Alert quickly contacts you during a major crisis or emergency to deliver any important information relevant to the situation.

To sign up, please follow this link: alert.villanova.edu.

MYNOVA

MyNOVA is the University's online student information system. The MyNOVA portal is customized to bring you the targeted information you need based on your university profile. Through MyNOVA, you can access your grades and personal address, the Wildcat Newswire, information relating to class registration, the library and online classroom resources. In addition, MyNOVA provides a gateway to other online systems, such as Novasis and Blackboard.

To access MyNOVA, go to <https://novanet.villanova.edu> and enter your username and password.

BLACKBOARD RESOURCE PORTAL

The Blackboard Resource Portal was designed to be a single online destination where you can access information regarding the various graduate business programs.

Some of the resources include: academic calendars, course descriptions, registration instructions and staff contact information.

To access:

- Log on to MyNOVA
- Click on eLearn (top right corner), or go directly to elearning.villanova.edu
- Under 'My Organizations' - click on Villanova School of Business Graduate Programs

STAYING CONNECTED

VILLANOVA EMAIL ACCOUNT

Once you have submitted your deposit, the University Information Technologies Department (UNIT) creates an email account for you. Information regarding your account will be sent shortly after you are registered for classes. If you do not receive this information prior to the start of classes, please call the Help Desk at (610) 519-7777 or email support@villanova.edu. If you forget your password, you can reset it yourself at <http://passwordreset.villanova.edu>.

To access VU email on your smart phone:

- Go to 'Mail' settings on your phone to add an account
- Choose Microsoft Exchange
- Enter Villanova email and password
- Enter Server: webaccess.villanova.edu
- Enter Domain: vuad.villanova.edu

CONFIGURING YOUR PERSONAL COMPUTER

If you have a personal computer and would like help configuring it for efficient use within the campus network, contact the University TechZone by calling (610) 519-7777 and following the prompts. The TechZone is located in Vasey Hall, room 101.

For in-class use or to participate in distance learning, at a minimum, we recommend that your personal laptop has the following software:

- Processor Speed - Pentium III Class or better
- Operating System - Windows XP Pro or Mac OS X
- Hard Drive Size - 120 GB or more
- RAM - 512 MB
- Ethernet Card - 10 Base-T or 10/100 Base-T
- Software - Microsoft Word, Microsoft PowerPoint, Microsoft Excel
- Plugins - Macromedia Flash, Adobe Reader

ACCESSING THE WIRELESS CAMPUS NETWORK

In order to access the wireless campus network on your personal computer, it must meet certain requirements.

For detailed information on configuring your PC or MAC, please visit www.villanova.edu/unit/support/wireless.

- Windows XP Service Pack 2
- Villanova Wireless Secure w2 Client
- Windows pop-ups must be enabled

COMPUTER HELP AND SUPPORT

- UNIT Help Desk: (610) 519-7777.
Hours of Operation: Monday through Friday, 8:00 a.m. to 5:00 p.m.
- TechZone (610) 519-7777. Hours of Operation: Monday through Thursday, 9:00 a.m. to 7:00 p.m., Friday 9:00 a.m. to 5:00 p.m.
- Students may also use the UNIT self-service help desk (SSHD). Instructions are available through their website: www.villanova.edu/unit/support/sshd.htm

STUDENT PRINT PROGRAM

All registered MBA students automatically receive a one-time print allowance (\$20 for part-time students) accessible with their Wildcard. iPRINT, located on the lower level of Bartley Hall, is on hand for black and white printing of academic-related work. Hours of operation and instructions are available through their website: <https://iprint.villanova.edu/>.

PROFESSIONAL SERVICES

MBA CAREER SERVICES AND PROFESSIONAL DEVELOPMENT

The Villanova School of Business Graduate Programs Office recognizes that making the commitment to earn an MBA represents a choice to take your career to a higher level. We are committed to providing students with tools and resources to be successful in their next destination by partnering with the University Career Center, employers, alumni and key VSB stakeholders to support the career development of students and alumni.

The following career and professional development services are readily available to all students:

- Career Bites Webinar Series: Professional development topics include Personal Branding; Managing Up, Across, and Down Your Organization; Lifelong Career Management
- Alumni Connectivity and Networking Events
- Job postings by employers and alumni
- Online resources through the University Career Center
- Student Case Competitions

Handshake is Villanova's mobile career management platform which intuitively connects students and alumni to relevant opportunities based on customized profiles, interests and the user's search activity. Through Handshake, students can explore companies and connections, apply for positions, schedule on-campus interviews, and sign up for career fairs and workshops all in one place. Usability is further enhanced by the capability to follow companies and positions of interest, search and sort by multiple criteria, and access career-focused online resources. For more information and to set up a login, please visit:

<https://www1.villanova.edu/villanova/vpaa/careers/plan/joblistings/studentaccounts.html>

For more information, or to set up an individual appointment, please contact:

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LIBRARY RESOURCES

Falvey Memorial Library, the chief source of academic information for the University community, offers collections, educational and consulting services, as well as technology, programming and a physical study facility. Librarians assist students with critical and evaluative use of information through personal consultation and formal instruction.

For library hours, please visit

<http://library.villanova.edu/about/information/libraryhours/>

For specific questions or to schedule an appointment, please contact:

LINDA HAUCK, BUSINESS LIBRARIAN

linda.hauck@villanova.edu

Falvey Office: (610) 519-8744,

Bartley Office: (610) 519-4374

Please visit the Bartley Virtual Library or Falvey Library for online resources. The library can also be accessed through Blackboard.

WALL STREET JOURNAL & FINANCIAL TIMES

In order to help you keep abreast of current events in the financial community, all VSB graduate students are provided a free online and print version of The Wall Street Journal. Print versions will be sent to your home address on record at the Registrar at the beginning of the semester. For online subscriptions, once you receive your twelve-digit account number via email from The Wall Street Journal, you can go to wsj.com/student to activate your account.

For online account services, please contact

The Wall Street Journal directly at: (800) 369-2834; or

email at: online-journal@wsj.com. For print delivery

services, please contact The Wall Street Journal directly

at: (800)-975-8602; or email: services@wsj.com.

Students may register to receive the Financial Times

by using the following link:

<https://registration.ft.com/corporate/signup/5NaNk6zDb5Lu>

TACKLING TUITION

BURSAR'S OFFICE

Tuition and other fees are managed through the Bursar's Office and are due by the first day of class in the respective semester. You will be charged tuition each semester for the courses in which you are registered.

Please note that you must access your "V-Bill" online at www.villanova.edu/finance/bursar/paymentmethods/. You will not receive an invoice in the mail or via email.

The Bursar's Office is located in Kennedy Hall, first floor. For more information, visit www.bursar.villanova.edu or call (610) 519-4258. Hours of operation are: Monday through Friday: 8:30 a.m. to 4:30 p.m. Summer Hours are: Monday through Thursday: 8:30 a.m. to 4:30 p.m. and Friday, 8:30 a.m. to noon.

OFFICE OF FINANCIAL ASSISTANCE

All graduate students seeking financial assistance must file the Free Application for Federal Aid (FAFSA) as well as the Villanova Graduate Application. Students who completed the 2014-2015 FAFSA will receive an email notification instead of the paper renewal FAFSA.

We recommend that graduate students applying for federal financial assistance submit the FAFSA and Villanova Graduate Application at least two months prior to the first day of classes. Please note that the Office of Financial Assistance reviews completed files in the order they are received.

To receive financial aid, graduate students are required to meet the following criteria:

- Must be matriculated in a graduate-level program. Non-matriculated students and certificate programs are not eligible for federal financial assistance.
- Must be enrolled in at least a half-time status in graduate programs (, which is 3 credits per semester, including summer).
- Must maintain Satisfactory Academic Progress, which includes maintaining a 3.0 cumulative GPA and completing the total number of credits attempted in an academic year.

APPLICATION PROCESS

To begin the financial aid process, please follow the below steps:

1. Complete the Villanova Graduate Application accessible through the following link: <http://www1.villanova.edu/villanova/enroll/finaid/process/graduates.html>
2. Complete the Free Application for Federal Aid Form (FAFSA) accessible through the following link: www.fafsa.gov
3. Send the completed forms to the Villanova Office of Financial Assistance at finaid@villanova.edu.

Once your application is processed, you will be notified if you were granted an award and, if so, the amount of money you will receive. In the interim, you can always check the status of your application in MyNOVA.

ALTERNATE FINANCING

Alternate Loans or Private Educational Loans are administered by private lenders. There are a variety of lending institutions that offer these loans. Typically one would first take advantage of the Direct Loan and then if additional funding is needed, apply to one of these loans. Applications for these loans are made directly through the lending institution. As part of this process the Villanova University Office of Financial Assistance needs to certify that you are a student and provide certain other information.

FINANCIAL AID CONTACT INFORMATION

For financial aid related questions or for additional information, please contact the Office of Financial Assistance at (610) 519-4010 or email finaid@villanova.edu.

The Financial Assistance Office is located on the second floor of Kennedy Hall. Additional information is available on their website, www.finaid.villanova.edu.

Hours of Operation are:
Monday through Friday: 8:30 a.m. to 5:00 p.m.

IN YOUR DOWNTIME

BARTLEY HALL

Bartley Hall is a modern, wireless facility that includes state-of-the-art classrooms with power and data at every seat, an auditorium, cafeteria (The Exchange), four story atrium entrance and faculty offices. The Graduate Student Lounge (Bartley 0040) and breakout rooms are available for team meetings.

Students can reserve a room in Bartley Hall through <https://infosilem.villanova.edu/portal/>

DINING SERVICES

For full details on locations and hours of operation, please visit www.diningservices.villanova.edu.

- **Bartley Hall** - The Exchange, Holy Grounds
- **Connelly Center** - Belle Air Terrace, Freshens, Holy Grounds
- **Saint Augustine Center** - St. Augustine Café
- **Law School** - Law School Café
- **Dougherty Hall** - Café Nova, Dougherty Dining Hall

FITNESS FACILITIES

All Villanova University students may utilize any of the following University athletic facilities:

- **Butler Annex:** Rubber surface basketball/volleyball courts
- **Davis Center:** The newest and best equipped fitness center on campus. Features free weights, life cycles and treadmills
- **Jake Nevin Field House:** Basketball/volleyball court, locker rooms and administrative offices
- **The Pavilion:** Four multi-purpose courts, five lane 200-meter track, pole vault pit, batting cages and locker rooms
- **St. Mary's Hall Gymnasium/Pool:** Hardwood intramural basketball/volleyball court, recreational swimming pools and locker rooms
- **Swim Complex:** Ten lane, 25 meters by 25 yard pool with one-meter and three-meter diving platforms and locker room facilities. For hours of operation, please visit www.villanova.com/facilities/nova-poolhours.html
- **Tennis Complex:** Outdoor tennis courts are located behind Kennedy Hall on the main campus, adjacent to Stanford Hall on the south campus and adjacent to St. Mary's Hall on the west campus
- **Villanova Stadium:** 5,900 square foot training center with weight training, cardio machines and free weights

UNIVERSITY SHOP

The University Shop is a convenient, on-campus one-stop-shop for all of your textbook and Villanova apparel needs.

Located in Kennedy Hall, hours of operation are:

- Monday through Friday: 8:00 a.m. to 6:00 p.m.
- Friday: 8:00 a.m. to 5:00 p.m.
- Saturday: 10:00 a.m. to 4:00 p.m.
- Sunday: 11:00 a.m. to 4:00 p.m.

** Please be aware that when the University is closed, the University Shop is also closed.*

THE BASICS

MBA PROGRAMS

Villanova campus-based MBA students are admitted into one of the two program tracks:

Fast Track: Two-year cohort evening program that progresses at a full-time pace but is offered in a part-time format.

Flex Track: Flexible, part-time evening program through which students can progress at their own pace. (Students have up to 7 years to complete the program.)

Classes in both tracks are offered Monday through Thursday evening starting at 6:00 p.m.

CAMPUS LOCATIONS

The Flex Track and Fast Track programs are both offered on Villanova's main campus, and the Fast Track program is also held at our Center City, Philadelphia location. Students are accepted into a specific track and location, and take all core and pillar classes at the respective campus. Once students are eligible to take electives they can choose to take courses in either location.

In addition, our weekend course, Leadership Challenge, and other special events are sometimes held at the Villanova Conference Center (VCC), which is located one mile from the main campus. Classes held at this location will be indicated as such on the master semester schedule.

MAIN CAMPUS: BARTLEY HALL

800 Lancaster Avenue, Villanova, Pennsylvania 19085

Parking: Available to students in the two lots directly off of Route 30, right across from campus. For additional information, please see the "Parking & Public Safety" section in the beginning of this packet.

CENTER CITY LOCATION: THE HUB CITYVIEW

30 South 17th Street, United Plaza, 14th Floor,
Philadelphia, Pennsylvania 19103

(215) 561-8090 | <http://www.thehub.com/cityview.php>

Parking: VSB has a contract with the Expert Parking Garage at 1700 Market Street. The receptionist at the front desk of the HUB can provide you with a garage voucher. This coupon, in addition to your parking ticket, should be entered into the garage payment machine, and the cost of parking will adjust to \$5.00. For those who prefer to take the train, the HUB is a few blocks from Suburban Station.

CIRA CENTER

Attached to 30th Street Station

2929 Arch Street, Mezzanine, Philadelphia, Pennsylvania 19104

Parking available at Cira Center at a discounted rate of \$18.00.

THE VILLANOVA CONFERENCE CENTER:

601 County Line Road, Radnor, Pennsylvania 19087

(610) 523-1776 | www.acc-villanovaconferencecenter.com

Parking: Available in the lot directly in front of the main building. You do not need a University parking tag to use this parking lot.

MBA PROGRAM INFORMATION

THE CURRICULUM

The Fast and Flex Tracks both follow a 48-credit curriculum. Upon admission into the program, students will meet with a member of the student services staff to review the curriculum, course progression, and scheduling options (including some online, distance-learning and weekend courses). Students are encouraged to keep track of their progress throughout the MBA program using CAPP.

CAPP

Students can view their MBA course progression at anytime using CAPP. Please see CAPP access information below:

- Log onto MyNOVA with username and password
- Student Tab
- My Schedule and Registration
- CAPP - VSB
- On bottom menu bar select: Generate New Eval
 - Engineering, PTS, VSB, NU, GS, LAW
- Select a Term: Fall 2014 or as listed, Submit
- Click circle on left side of “Program”
- Generate Request, click
- Click each circle for: General Requirements, Detail Requirements or Additional Information, submit (use the back arrow to review each screen).

Scroll down to see MBA course requirements: Fundamentals, Functional Core, Pillars, Electives and Capstones. Following are the specialization areas and the courses that you have

taken in those areas to fulfill the 7.5 credit requirement. Please check ‘Detailed Requirements’ or ‘Additional Information’ for MBA-8100, MBA-8910 and transfer credits.

COURSE TRANSFERS

With departmental chair approval, students who have completed graduate business courses at an AACSB accredited university may be able to transfer credits into the VSB MBA program. Courses must be taken within seven years of application to the program, and the student must have received a B or better in the class. A maximum of nine credits can be transferred from another university.

COURSE DESCRIPTIONS

A brief overview of each MBA course is provided below and on the following pages. If you are interested in reviewing specific course syllabi, please contact a member of the student services staff.

MBA FUNDAMENTALS

All students are required to take the MBA Primer in their first semester and are strongly encouraged to take Leadership Challenge within their first year in the program.

MBA Primer: Used to practice quantitative skills and obtain knowledge of key concepts associated with accounting, economics, statistics, finance and Excel. Tool content is supplemented with faculty-led tutorials and web-based sessions. For additional information, see the MBA Primer FAQ addendum at the end of this packet.

Leadership Challenge: Intensive course focusing on the behavioral dimensions of decision making with an emphasis on the dynamics and challenges of creating a positive presence, influencing others, providing responsible leadership, and developing high performance teams.

FUNCTIONAL CORE

These six courses should be taken in conjunction with the MBA Fundamentals. In addition, most should be completed prior to taking the four pillar courses listed below, and all must be completed prior to registering for Capstone I: Social Enterprise Consulting and any electives.

Performance MGMT. and Rep Fundamentals:

A Global Accounting Perspective: Explores the role of information in decision making by organizational stakeholders. Discussions of financial and management accounting

topics are integrated using a business process approach that links strategy, value chain activities and performance outcome measurement.

Co-requisite: MBA Primer.

Business Operations in the 21st Century: Covers concepts of operations management, operations technology and the responsibilities of operation managers in the management of production systems, including problems and techniques of systems design, operation and control.

Analyzing and Leveraging Data: Begins with a review of descriptive statistics, confidence intervals and hypothesis testing. These tools will be extended into regression analysis geared towards analyzing large data sets in order to make informed business decisions.

Corequisite: MBA Primer.

Corporate Finance: Covers tools and models used for making investment and financing decisions. Topics include valuation, risk and return, capital budgeting and cost of capital.

Prerequisites: Analyzing and Leveraging Data & Performance Management and Reporting

Fundamentals: A Global Accounting Perspective.

Team Leadership and Group Dynamics: Focuses on the behavioral dimension of managerial action and decision making with emphasis on group dynamics and interpersonal relationships. Includes an exploration of personal style, team leadership

competencies, motivation, influencing others, communication, diversity, high performance teams and learning in a global environment.

Prerequisite: Leadership Challenge.

Strategic Marketing Management: Focuses on the development, implementation and control of strategic marketing management decisions in complex environments designed to accomplish an organization's objectives. Theory and practice are utilized to develop integrated corporate strategies and detailed programs.

VSB PILLARS

Students should begin taking these courses once they have completed at least half of the functional core requirements. All four of these courses must be completed prior to registering for the Capstone I: Social Enterprise Consulting.

Information Technology as a Strategic Lever:

Provides an understanding of technology, organizational environment and its effect on society.

Ethical Business Practices: Explores common patterns of success and failure in managing ethical conflicts. Critical evaluations of managerial and corporate ethics are discussed.

Management for Innovation and Creativity:

Covers innovation processes at the organizational system level. Develops a student's awareness and confidence to innovate and learn the value of creativity tools and techniques for individual and group innovation.

Global Political Economy: Focuses on international trade and production, global division of labor, environmental change, political economy governance, exchange rate implications, international relations and consequences of globalization and production.

CAPSTONES

A student must complete all functional core, pillar and most elective courses prior to registering for Capstone I, MBA 8910 Social Enterprise Consulting Practicum. MBA 8930, Global Strategic Management should be taken prior to MBA 8920.

Capstone I: Social Enterprise Consulting Practicum:

This course is designed to give MBA students the opportunity to develop their professional skill set with a client firm that is serving the common good within the greater Philadelphia community. The focus is on strategic market management using a systems perspective within our Catholic and Augustinian tradition of supporting advancement of human dignity.

Capstone II: Global Strategic Management:

Examines the entire strategic management process including industry and competitive analysis, developing a vision and mission, assessing organizational capabilities, formulating and implementing strategy and evaluation and control. An in-depth discussion of corporate governments, ethical conduct, corporate diversification and strategic leadership are also central elements of this course.

Capstone III: Global Practicum:

Consists of a global project in which a student will be required to incorporate all knowledge gained in the MBA program to address a current issue within a multinational company. Fast Track students are required to complete a global immersion as part of this courses. Flex Track students can choose to participate in an immersion or complete a domestic equivalent of this course.

ELECTIVES

Students are required to take 15 credits of electives by taking 1.5 credit or 3 credit courses.

Elective offerings vary by semester, and new courses are continually added that cover timely, important business issues.

SPECIALIZATION

While not a program requirement, if interested, students can choose to pursue a specialization. Specializations are awarded to students who take a minimum of 7.5 credits within one of the below subject areas:

- Finance (FINC)
- Healthcare (HLTH)
- International Business (IBUS)
- Marketing (MKTG)
- Management Information Systems (MGIS)
- Real Estate (RE)
- Strategic Management (SMGT)
- Analytics (ANLT)

When registering for courses through Novasis, each elective's respective specialization(s) will be listed in the course comment section. Credits from electives counting toward two or more specializations can be double counted. For those students who choose not to specialize, a general business MBA will be awarded upon successful completion of the program requirements.

CURRICULUM PROGRESSION

As a supplement to the above, the following schematics graphically depict the recommended course progression of a Fast Track student and provide a representative example for a Flex Track student. Given the two-year nature of the program, a Fast Track student's path is somewhat limited, but the areas of flexibility are noted. Flex Track students must comply with all course prerequisites, but have the ability to take any number of credits in each semester.

REPRESENTATIVE TRACK EXAMPLES

FAST TRACK

FIRST SEMESTER (FALL ONE):

MBA Primer - 1.5 credits
Leadership Challenge - 1.5 credits
Analyzing and Leveraging Data - 3 credits
Performance Mgmt. & Reporting Fundamentals:
A Global Accounting Perspective - 3 credits
Team Leadership & Group Dynamics - 1.5 credits

SECOND SEMESTER (SPRING ONE):

Corporate Finance - 3 credits
Strategic Marketing Management - 3 credits
Global Political Economy - 1.5 credits

THIRD SEMESTER (SUMMER ONE):*

Management for Innovation & Creativity - 1.5 credits
Information Technology as a Strategic Lever - 1.5 credits
Business Operations in the 21st Century - 1.5 credits
Elective 1 - 1.5 credits
Elective 1 - 1.5 credits

FOURTH SEMESTER (FALL TWO):*

Capstone I - 3 credits
Ethical Business Practices - 1.5 credits
Elective 2 - 1.5 credits
Elective 3 - 1.5 credits
Elective 4 - 1.5 credits

FIFTH SEMESTER (SPRING TWO):*

Capstone II - 3 credits
Capstone III - 3 credits
Elective 5 - 1.5 credits
Elective 6 - 1.5 credits

SIXTH SEMESTER (SUMMER TWO):*

Elective 7 - 1.5 credits
Elective 8 - 1.5 credits
Elective 9 - 1.5 credits
Elective 10 - 1.5 credits

48 CREDITS TOTAL

* Students can opt to start taking electives in summer one and can disperse their remaining electives requirements as desired over the next three semesters

FLEX TRACK

FIRST SEMESTER (FALL ONE):

MBA Primer - 1.5 credits
Leadership Challenge - 1.5 credits
Performance Mgmt. & Reporting Fundamentals:
A Global Accounting Perspective - 3 credits

SECOND SEMESTER (SPRING ONE):

Analyzing and Leveraging Data - 3 credits
Business Operations in the 21st Century - 1.5 credits

THIRD SEMESTER (SUMMER ONE):

Corporate Finance - 3 credits
Team Leadership & Group Dynamics - 1.5 credits

FOURTH SEMESTER (FALL TWO):

Strategic Marketing Management - 3 credits
Information Technology as a Strategic Lever - 1.5 credits

FIFTH SEMESTER (SPRING TWO):

Ethical Business Practices - 1.5 credits
Managing for Innovation & Creativity - 1.5 credits

SIXTH SEMESTER (SUMMER TWO):

Global Political Economy - 1.5 credits
Elective 1 - 1.5 credits
Elective 2 - 1.5 credits

SEVENTH SEMESTER (FALL THREE):

Capstone I - 3 credits
Elective 3 - 1.5 credits

EIGHTH SEMESTER (SPRING THREE):

Elective 4 - 1.5 credits
Elective 5 - 1.5 credits
Elective 6 - 1.5 credits

NINTH SEMESTER (SUMMER THREE):

Elective 7 - 1.5 credits
Elective 8 - 1.5 credits

TENTH SEMESTER (FALL FOUR):

Capstone II - 3 credits
Elective 9 - 1.5 credits

ELEVENTH SEMESTER (SPRING FOUR):

Capstone III - 3 credits
Elective 10 - 1.5 credits

48 CREDITS TOTAL

CURRICULUM CHECKLIST

	SEMESTER	GRADE
MBA FUNDAMENTALS		
8050 MBA Primer (1.5 cr)	_____	_____
8100 Leadership Challenge (1.5 cr)	_____	_____
FUNCTIONAL CORE		
8150 Perform Mgmt & Rep Fundamentals: A Global Accounting Perspective (3 cr)	_____	_____
8250 Business Op in 21st Century (1.5 cr)	_____	_____
8350 Analyzing & Leveraging Data (3 cr)	_____	_____
8450 Corporate Finance (3 cr)	_____	_____
8550 Team Leadership & Grp Dynamics (1.5 cr)	_____	_____
8650 Strategic Marketing Management (3 cr)	_____	_____
VSB PILLARS		
8710 Info Tech as Strategic Lever (1.5 cr)	_____	_____
8720 Ethical Business Practices (1.5 cr)	_____	_____
8730 Mgmt for Innovation & Creativity (1.5 cr)	_____	_____
8740 Global Political Economy (1.5 cr)	_____	_____
ELECTIVE COURSES (15 CREDITS TOTAL)*		
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	_____	_____
9. _____	_____	_____
10. _____	_____	_____
* Students are required to complete 15 credits of electives by taking either 1.5 or 3 credit courses.		
CAPSTONES		
8910 Social Enterprise Consulting Practicum (3 cr)	_____	_____
8920 Global Practicum (3 cr)	_____	_____
8930 Global Strategic Management (3 cr)	_____	_____

ACADEMIC CALENDAR

The MBA academic calendar is broken into three semesters (fall, spring and summer). In order to accommodate the 1.5 credit courses, as well as provide students additional flexibility and a wider variety of available courses, each semester is divided into two sessions (Session A and Session B). The master schedule indicates the session in which the class is offered.

FALL AND SPRING SEMESTERS

In the middle of sessions A and B, an additional week has been set aside for fall or spring break.

The dates for the Fall 2015 and Spring 2016 semester are indicated below:

FALL 2015

Session A: 8/24 - 10/19

Fall Break: 10/12 - 10/16

Session B: 10/20 - 12/10

SPRING 2016

Session A: 1/11 - 3/7

Spring Break: 2/29 - 3/4

Session B: 3/8 - 5/2

SUMMER SEMESTER

The summer term is abbreviated; it is only 12 weeks instead of the usual 14 weeks.

The dates for each part of the Summer 2016 semester are indicated below:

SUMMER 2016

Session A: 5/16 - 6/27

Session B: 6/28 - 8/15

COURSE DETAILS

REGISTRATION

The Graduate Business Student Services staff registers all students for their first semester, and then students can self-register for the remainder of the program. An email will be sent before the opening of each registration period with additional information.

CLASS MEETING DAYS AND TIMES

Classes are typically scheduled on Monday through Thursday evenings from 6:00 p.m. to 9:00 p.m.

In order to provide students additional flexibility, some classes follow a non-traditional schedule. There is one mandatory weekend class, Leadership Challenge, and, for those who are interested, select additional courses are offered on alternative schedules.

Several distance-learning (DL), hybrid, or weekend elective courses are offered each semester to accommodate those students with busy travel schedules or other competing priorities. Students should check the course 'Comments' section in Novasis for any potential schedule variations.

JD/MBA PROGRAM

VSB, in conjunction with Villanova University's School of Law, also offers a joint JD/MBA degree. Starting in the Summer prior to the second year of law school, students accepted into the program are able to fulfill their law school requirements during the day and take MBA courses in the evening.

Of the 48 required credits in the VSB MBA program, JD/MBA students can transfer nine law school credits toward their 15 credit elective requirement. For additional information on which law school classes have been approved for transfer, please contact a member of the Graduate Business Student Services Staff.

In turn, the law school also accepts the following functional core MBA courses (12 credits) towards its degree requirements:

- **MBA 8150 Performance Mgmt. & Reporting Fundamentals: A Global Accounting Perspective** (3 credits)
- **MBA 8250 Business Operations in the 21st Century** (1.5 credits)
- **MBA 8450 Corporate Finance** (3 credits)
- **MBA 8550 Team Leadership & Group Dynamics** (1.5 credits)
- **MBA 8650 Strategic Marketing Management** (3 credits)

For additional information about the JD/MBA curriculum, please contact Ann O'Connor.

MBA PRIMER FAQ

WHAT IS THE MBA PRIMER?

The MBA Primer is an important, introductory aspect of your MBA curriculum. The MBA Primer, MBA Math, provides quantitative lectures and exercises to further prepare you for your MBA experience at Villanova. The business areas covered by the MBA Primer are: accounting, economics, finance and statistics. The Primer also includes a section on Microsoft Excel that provides you with the opportunity to review its basic features.

HOW WILL THE PRIMER HELP ME?

The Primer will prepare you for the functional core courses by providing an introduction to concepts that will be further developed in these courses. If you have an undergraduate degree in business, the Primer is a quick refresher that will review quantitative concepts that you may remember from prior coursework. If you do not have a business background, the Primer will provide an opportunity to obtain the necessary knowledge and foundation to begin the MBA program.

WHAT IS INCLUDED IN EACH MODULE?

Each module contains a pre-quiz, exercises and a post-quiz. The pre-quiz allows you to gauge your level of knowledge and establish a starting point if review is necessary. If you are comfortable with the results on the pre-quiz, you can skip immediately to the post-quiz in a given section. If you require review of the concepts, you can do so through the narrated lecture materials, tutorials and practice problems. Once you are comfortable with the material, you can then take the post-quiz for that specific module. The post-quiz can be taken multiple times.

WHAT IF I AM NOT TAKING FINANCE OR ACCOUNTING IN MY FIRST SEMESTER?

You will still need to complete the Primer. The Primer contains information that will be further developed in all of the functional core courses.

WHAT DO I NEED TO DO?

The Primer can be accessed at www.mbamath.com. You can sign in with the username and password that will be assigned to you by Dr. Licata once you are registered for the course.

You will need to complete the following modules/sections by [date varies by semester]:

- **Accounting** (All)
- **Economics** (All)
- **Statistics** (Basic Statistics, linear Combinations, Probability, Normal Distribution, Sampling & Inference. *The Regression module will be assigned in the Analyzing & Leveraging Data course.*)
- **Excel** (All)

Typically, students require 15-30 hours to successfully complete the Primer, so please plan accordingly. The number of hours will vary depending on your background and prior exposure to the material that is covered.

WHAT IF I NEED EXTRA HELP?

Dr. Michael Licata teaches accounting courses in the MBA program and will be accessible as you work through the primer. At any given time, if you need help, you will always be able to access Dr. Licata for assistance through his office hours or through the online sessions discussed in his syllabus. Dr. Licata can be reached at michael.licata@villanova.edu or (610) 519-7996.

WHAT IS THE PASSING SCORE FOR EACH SECTION? CAN I STILL CONTINUE IN THE PROGRAM IF I DON'T ACHIEVE THIS SCORE?

Each module has a post-quiz on which you must score at least 70% to successfully complete the module. If you do not score at least a 70%, you can review the materials again, work through additional practice problems, and then retake the post-quiz as many times as necessary. You have been admitted into this rigorous program based on the strength of your application, and we fully expect you to have the capability to successfully complete each section.

HOW IS THE PRIMER COURSE GRADED?

Your grade will be based on the average of your highest post-quiz score from each of the 24 modules. The grading policy for this course is included in Dr. Licata's syllabus.

HOW LONG WILL I HAVE ACCESS TO THE ONLINE PRIMER?

The Primer is a resource that you will be able to access throughout your time as an MBA student at VSB. If you ever feel you need a refresher, you will be able to log into the Primer and use it as needed.



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